

CASE STUDIES:

Is A Joint/Dual Degree Program Right For You?

by Maxx Duffy

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- OVERVIEW -

Over the past decade, MBA candidates have demonstrated a growing interest in joint/dual degree programs. This interest is met as leading business schools offer a greater variety of joint, dual, or concurrent programs. As the emerging generation of leaders takes its place in the working world, many are opting to acquire sets of skills that will make them attractive to selective employers and prepare them for the 21st century work force. Business schools are offering creative programming to meet the demand.

Many MBA candidates are looking to broaden their skill sets with a degree that combines management capabilities with field-specific knowledge. For those who are keenly focused in a particular field and wish to deepen that knowledge and acquire management skills to equip them to lead in their field, there is added value in a joint/dual program. For those who believe that applying for a joint or dual degree absent a commitment to a particular field will enhance their chances of admission to a top business school, the best advice is “think twice.” You must bring razor sharp focus to your pursuit of a joint/dual degree.

Joint/dual programs such as MBA/JD and MBA/MD programs are not so new, but the rising demand for joining programs that offer business skills as well as a unique knowledge base has led to more offerings in the last decade. A sampling of programs at top US and international business schools includes:

- **MBA/MA Area Studies**, including East Europe/Russia, Latin America and the Caribbean, Middle East, South Asia – University of Chicago Booth School of Business
- **MBA/MS Biomedical Enterprise Program** – MIT Sloan School of Management in partnership with Harvard University
- **MBA/MS Computer Science** – UCLA Anderson School of Management
- **MBA/MFA Drama** – Yale University School of Management
- **MBA/MA Economics** – HEC School of Management, Paris in partnership with London School of Economics
- **MBA/MS Environment and Resources** – Stanford University Graduate School of Business
- **MBA/MELP Environmental Law** – Dartmouth College Tuck School of Business
- **MBA/MFA Film Producing** – New York University Leonard N. Stern School of Business
- **MBA/MF Forestry** – Duke University Fuqua School of Business
- **MBA/MS Healthcare Policy & Management** - Carnegie Mellon University Tepper School of Business
- **MBA/MA Information Systems** – University of Melbourne Business School, Melbourne, Australia
- **MBA/MILR Industrial and Labor Relations** – Cornell University Johnson School of Business
- **MBA/MA Innovation and Entrepreneurship** – University of South Australia Graduate School of Business
- **MBA/MA Jewish Communal Service** – University of Southern California Marshall School of

Business in partnership with Hebrew Union College

- **MBA/ME Logistics** – IE Business School, Madrid, Spain
- **MBA/Telecom Program New Media, Media Management** – Indiana University Kelley School of Business
- **MBA/MS Urban Planning/Architecture** – Columbia Graduate School of Business
- **MBA/VMD Veterinary Medicine** – University of Pennsylvania The Wharton School

Candidates who are dedicated to pursuing a combined course of study have a diverse menu of joint, dual, and concurrent programs to select from. The challenge arises in testing well (GMAT, LSAT, MCAT, GRE) and preparing stellar applications for two demanding academic programs, and in convincing admissions officers that one's focus is evenly divided and doubly committed.

- TRENDS -

Statistics on joint/dual MBA programs are sparse. GMAC, the [Graduate Management Admission Council](#), provides no public information on these trends, and we have learned that some schools do not even track statistics on the number of applicants to joint or dual MBA programs.

Our research does show that while business schools have seen an increased interest in joint/dual programs, the number of students who actually pursue joint/dual degrees has remained constant. One business school reports that 10% of students enrolled in its MBA program are pursuing a joint degree. Interest may be up as candidates believe a joint/dual degree will give them an edge in admissions and/or post MBA, but the reality of pursuing a joint degree with the attendant time and costs, particularly in difficult economic times, weighs in favor of the single MBA degree.

Following Barack Obama's election as President of the United States, an uptick in interest in joint MBA/MPP degrees has been observed and attributed to "the Obama effect," a resurgence in interest in public service and policy advocacy among young Americans, in particular.

An increasingly younger applicant pool in some U.S. programs may signal growth in the trend toward joint/dual degrees as America's emerging professional work force seeks to equip itself with a depth and breadth of skills to meet the competitive edge required in the 21st century workplace. The most sought after joint/dual degrees remain the MBA/JD and MBA/MD; these two joint degree programs are offered at most leading business schools, as is the MBA/MPH. It appears, as well, that business schools are increasingly willing to work with MBA candidates to tailor joint/dual degrees to individual interests.

Our research revealed that while some international MBA programs offer double degrees -- the equivalent of joint/dual programs in the US -- scant information is available on these offerings in comparison to US programs. Most international MBA programs are shorter in duration -- 12, 15, and 18 months in most cases -- and cater to older applicants who are already well established in their fields and industries. These reasons account, in part, for the scarcity of joint and dual degree programs at international MBA programs.

Many international business schools offer dual or double degree programs in collaboration with other international business schools. HEC School of Management in Paris has dual degree programs with business schools in the US, China, Singapore, Europe, Mexico, Brazil, Argentina, and Chile. IE Business School in Madrid offers an MBA/MALD -- Master of Arts in Law and Diplomacy -- in collaboration with Tufts University's Fletcher School of Law and Diplomacy. McGill University, Desautels Faculty of Management in Montreal offers a joint MBA/MDCM in Management and Medicine. The University of South Australia's Graduate School of Business offers an MBA Double Masters which combines an MBA with a second Masters in fields including Event Management and Innovation and Entrepreneurship.

As the work force continues to seek and demand knowledge-rich and skills-specific professionals, it seems likely that the trend toward joint/dual/double degrees will continue to rise, and that business schools will expand their offerings to meet the demand. At the same time, applicants for joint/dual/double degree programs will be increasingly required to demonstrate the depth, breadth, and commitment required to engage and excel in such programs.

JOINT/DUAL DEGREE PROGRAMS: ADVANTAGES AND DISADVANTAGES

Applicants to joint or dual degree programs must demonstrate a sharp focus and an airtight commitment to both fields of study - business and the individual interest - before applying to a joint/dual program. Such an application does not make it twice as easy to gain admittance, but rather doubles the scrutiny of an applicant's credentials. Time is a consideration, as well. A joint/dual degree program can add from one to six years to a course of study.

Applying to a joint/dual degree program is by no means a ticket to admission. Admissions Officers want to see a deep and considered reason for applying for a joint/dual program and abundant evidence that an applicant is qualified to meet the standards and requirements of two rigorous courses of study.

Advantages of a joint/dual degree include:

- Joint/dual degree holders are credentialed in two fields.
- Joint/dual degree holders offer employers a range of management and training skills and a breadth of field-specific knowledge that can position them as an attractive prospect and future leader in their profession.
- Joint/dual degree holders have higher visibility in a pool of job candidates.
- A joint/dual degree may boost leverage when it comes to negotiating salaries and promotions as it offers two specialties and two skill sets.
- A joint or dual degree offers short- and long-term career flexibility.

Concurrent degree programs are offered at many schools, allowing students to earn an MBA and an additional graduate degree on a simultaneous track. Advantages of these programs include savings in time and expense:

- Concurrent degree programs can save a year or more of studies.
- Concurrent degree programs can save additional tuition as degrees are acquired in tandem.

Disadvantages of pursuing a joint/dual degree include:

- Candidates must be qualified in both disciplines to even consider taking on a joint or dual degree program.
- Joint/dual programs are not always ranked equally. An MBA program may be stronger than the second program undertaken, and vice versa.
- Summer internships for joint/dual MBA candidates can be more difficult to obtain as firms traditionally recruit interns who will graduate in two years.
- Joint/dual degrees are more costly and require additional time out of the work force, putting salary increases and professional advancement on hold.
- Joint/dual programs can be twice the prep work. Applying to an MBA/JD program requires

taking and excelling at both the GMAT and the LSAT, just as applying for a joint MBA/MD program requires an exceptional performance on both the GMAT and the MCAT. Other graduate programs require taking the GRE¹.

- Employers who allow MBA candidates to take leave to pursue a company-subsidized degree may not favor letting an employee leave for a program that requires more than two years out of the workforce.
- Candidates for a joint or dual degree may be required to pursue jobs on their own as campus career services may cater to one degree or the other.

Candidates who aspire to a joint/dual degree must give careful consideration to the academic requirements of both programs and weigh the potential professional gains before committing to the additional time and expense of taking on two graduate programs. As well, it is essential that candidates demonstrate a firm foundation in the two fields of pursuit and a strong reason tied to both short- and long-term goals to justify applying for a joint or dual degree program.

Joint and dual degrees can expand a candidate's career aspirations and achievements many-fold. Employers seeking multiple skill sets are likely to seek candidates who offer management, leadership, and field-specific knowledge and capabilities.

¹ There are some programs that now accept either the GMAT or the GRE for joint programs. Candidates need to check the specific requirements for each program.

- PROFILES -

Client #1 wishes to pursue a joint MBA/MS degree with a specialty in Bioengineering.

She is a California Institute of Technology undergraduate who subsequently earned a MEng in Systems Engineering from Cornell University. She is the Assistant R&D Director at a women-led engineering firm tasked with developing robotics for US military use. Since her brother was deployed to Iraq two years ago with the US Special Forces, she has volunteered at the Veterans Hospital of Pittsburgh, Pennsylvania which treats returning wounded soldiers. Six months ago, her brother returned from Iraq with his leg amputated above the knee after his armored vehicle was hit with an IED (Improvised Explosive Device). She wishes to return to her academic passion – bioengineering – in order to expand and bring her expertise to bear on developing sophisticated prosthetic technology in the short term and using that expertise and her management skills to build and lead a medical devices manufacturing business in the long term.

- **UNDERGRADUATE EDUCATION:** California Institute of Technology, BS, Engineering and Applied Science, Bioengineering, 2004
- **GRADUATE EDUCATION:** Cornell University, MEng, Systems Engineering, 2006
- **GPA:** BS, California Institute of Technology, 4.10, Graduation with Honor; MEng, Cornell University, 3.88 GPA
- **GMAT:** 720 – 50/quant; 36/verbal; 5/AWA (has taken test twice)
- **GRE:** 700/Verbal Reasoning; 780/Quantitative Reasoning; 4/Analytical Writing.
- **EXPERIENCE:** Assistant R&D Director, Robotics Engineering Excellence (re2), a woman-owned engineering firm in Pittsburgh, PA, 2008 - present; client leads a team developing a Modular Recon Manipulator for Vehicle Borne Improvised Explosive Device (VBIED) Defeat for use by US military, providing bomb squad technicians with the capability to perform reconnaissance tasks within vehicles that are suspected to contain explosive devices. Associate, R&D, Robotics Engineering Excellence, 2006 – 2008; Summer Intern, R&D, Robotics Engineering Excellence, 2006.
- **COMMUNITY SERVICE:** Social Chair, Veterans Hospital Volunteer Corps, Pittsburgh, PA 2008 – present; Chair, Development Committee, Cal Tech Alumni Club of Pittsburgh, 2009 – present; Founder and Volunteer, *Allegheny River Clean-up Committee* (twice monthly commitment to do clean-up in neighborhood of Pittsburgh where addicts use drugs and dispose of needles in the Allegheny River); mentor and tutor learning-disabled third grade child, Pittsburgh, PA, 2008 – present.
- **SHORT-TERM GOAL:** Research and develop sophisticated prosthetic technology in partnership with venture capital investors.
- **LONG-TERM GOAL:** Build and lead medical devices manufacturing business that specializes in prostheses.

COMMENTARY

A combination of professional leadership, academic achievement, and career aspirations make this candidate highly competitive for leading joint/dual MBA/MS/MEng in Bioengineering programs. Her professional progression in the R&D division of an engineering company and her current work leading a team tasked with developing a major robotics element for use by the US military speak to her stellar credentials in the field of engineering. She has demonstrated an ability to lead and manage teams to produce while utilizing her engineering skills; she also demonstrates strong, ongoing community involvement. Her professional goals, inspired by personal tragedy, are a good fit with her undergraduate and graduate degrees and her work experience to date. Applications and essays for business school should emphasize the complementary nature of her professional achievements in engineering and her ability to lead and inspire staff in service to high quality outcomes.

RECOMMENDATIONS

- **MIT, Sloan School of Management**
MBA/MS – Biomedical Enterprise Program with Harvard-MIT Division of Health Sciences and Technology
<http://mitsloan.mit.edu/mba/dual/index.php>
- **University of Michigan, Ross School of Business**
MBA/MS in Manufacturing Engineering
<http://www.bus.umich.edu/Academics/SpecialPrograms/DualDegrees/Manufacturing-Engineering.htm>
- **University of Pennsylvania, The Wharton School**
MBA/MSE in Bioengineering
http://spike.wharton.upenn.edu/mbaprogram/curriculum/dual_degrees.cfm
- **Northwestern University, Kellogg School of Management**
MBA/MEM in Engineering Management
<http://www.mmm.northwestern.edu/>
- **Stanford University Graduate School of Business**
MBA/MS Bioengineering
http://www.gsb.stanford.edu/mba/academics/joint_dual_degrees.html#MSBIO_MBA

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Client #2 wishes to pursue a joint MBA/MA degree in International Studies.

He is a Palestinian-American; his father is an international economist who was born in Palestine and works with the United Nations. His mother is an American author. He was born, raised, and schooled (K – 12) in Brooklyn, NY and spent most summers traveling with his family to the Middle East, Eastern Europe, and Central Asia. He spent his junior year of college in an independent study abroad program which combined religious studies with a teaching assistant position in Global Studies at the Friends School of Ramallah, a Quaker high school on the West Bank, and since then has been steadfast in his commitment to return to the West Bank to join peace and reconciliation efforts. He majored in International and Global Studies at Brandeis University with a minor in Religious Studies. Short-term goal: serve as Executive Director of a social justice NGO on the West Bank that promotes mediation and reconciliation in the Middle East. Long-term goal: found and lead an international Peace Institute in Jerusalem.

- **UNDERGRADUATE EDUCATION:** Brandeis University, BA, International and Global Studies. Minor: Religious Studies, 2008
- **GPA:** 3.5; Honors Commendation from Department of International and Global Studies for Senior Thesis Paper, “Palestinian and Israeli Youth: Leaders for Peace or Lost Generation?”
- **GMAT:** 670 - 35/ quant; 46/verbal; AWA/4.3 (has taken test once)
- **GRE²:** 700/Verbal Reasoning; 540/Quantitative Reasoning; 5/Analytical Writing.
- **EXPERIENCE:** Associate Director, International Programs, Seeds of Peace, an international nonprofit organization dedicated to empowering young leaders from regions of conflict with the leadership skills required to advance reconciliation and coexistence, 2009 – present; Program Director, Maine Summer Camp Program, Seeds of Peace, 2008 - 2009. Summer Intern: World Bank, Office of Poverty Reduction, Washington, DC, 2007; World Bank, Office of Economic Policy, 2006. Summer Counselor, Seeds of Peace Maine Summer Camp, 2005.
- **COMMUNITY SERVICE:** Outreach Coordinator, Quaker Youth Workcamps of Brooklyn, 2008 – present; Youth Sports Leader, Babe Ruth Basketball League, Brooklyn, NY, 2008 – present; Volunteer, Hebrew Nursing Home, Queens, NY, 2009 – present.
- **LANGUAGES:** English, Arabic (fluent), Hebrew (increasing proficiency).
- **SHORT-TERM GOAL:** Found and serve as Executive Director of a social justice NGO on the West Bank that works with young people to promote mediation and reconciliation as a way forward for the Middle East.
- **LONG-TERM GOAL:** Partner with international scholars, religious figures, and political leaders to develop and lead an international Peace Institute in Jerusalem.

² There are some programs that now accept either the GMAT or the GRE for joint programs. Candidates need to check the specific requirements at each program. We have listed both options here to cover all possibilities.

COMMENTARY

Candidate's current strength in international relations outweighs his experience in business.

While he has set his course on the following top programs, he faces challenges on two fronts: his testing and his business profile.

- **Columbia Graduate School of Business**
MBA/MIA in International and Public Affairs
http://www.sipa.columbia.edu/about_sipa/index.html
- **Dartmouth College, Tuck School of Business**
MBA/MA in International Relations with Johns Hopkins University School of Advanced International Studies
<http://www.sais-jhu.edu/admissions/ma/joint/tuck.htm>
- **Harvard University, Graduate School of Business**
MBA/MPA-ID (Public Administration/International Development) with the John F. Kennedy School of Government
<http://www.hbs.edu/mba/academics/jointdegree/HBS-HKS/mpp-mpamba.html>
- **Yale University, School of Management**
MBA/MA in International Relations
<http://my.som.yale.edu/Campus/StudentServices/JointDegreePrograms/JointDegreeStandardIR.aspx>

In order to compete for a spot in a leading joint program, we advise this client to take several steps. First, we recommend that he retake the GMAT and the GRE to improve his quantitative scores. Although he achieved a decent grade in Calculus in his undergraduate program, one course is not enough to override his weak quantitative scores. We advise the client to connect with a test prep company to secure a private tutor to work with him. Next, we suggest that the client enroll in business courses - finance, statistics, and microeconomics³ – to build an alternative transcript for an MBA program. The successful completion of these steps, combined with his 2006 internship at the World Bank, should help cement his quantitative credentials. We further recommend that this candidate bolster his professional profile by seeking out and attending seminars on leadership and management issues in today's global economy. By doing so, he sends the message that he is serious about his MBA studies. The [American Management Association](#) would be a good place for him to begin. Finally, we encourage the candidate to take on increasing responsibilities at Seeds of Peace and in his community service to demonstrate his continuing growth as a leader.

At present, the leadership and management skills that this candidate has acquired in his positions with Seeds of Peace are a solid beginning. His professional passion is evident in the path and purpose he has followed since youth. His undergraduate academic work and his steadfast commitment to service will be a plus in applying for both programs.

The candidate now faces two choices:

³ This client took two economic courses (*Introduction to Economics; The Global Economy*) at Brandeis, but did not take microeconomic theory.

- Wait one or two years to strengthen his profile for a joint program
- Apply to international relations programs only, after retaking and upgrading his GRE.

If the candidate chooses the latter – submit applications to International Relations degree programs only - we feel that he has a good shot at top programs *if* he improves his GRE. We still encourage him to take some of the additional steps cited for joint programs, but adjusted for international relations programs: enroll in a statistics course and build attendance at international relations seminars.



Client #3 wishes to pursue a joint MBA/MPH degree.

She was an undergraduate at Tulane during Hurricane Katrina and helped with relief efforts there. For two summers, she remained in New Orleans and helped rebuild homes in the Ninth Ward. After graduating from Tulane with a major in Sociology and a minor in Urban Studies, she started a nonprofit organization called *Rise Again* that provides career counseling, job training, and business wardrobes for women who lost homes and jobs during Hurricane Katrina. She moved home to Connecticut to care for her ailing father in 2008 and works now as a Client Manager for the City of New York, Department of Health, World Trade Center (post-9/11) Health Registry. She recently organized a relief effort following the devastating 2010 earthquake in Haiti, getting some of Manhattan's top boutiques to donate a percentage of all sales to rebuild a health clinic in Haiti. Her long-term goal is to utilize her combined business and public health degrees to direct an organization that trains professionals and volunteers to provide rapid response relief to areas hit by disaster around the globe.

- **UNDERGRADUATE EDUCATION:** Tulane University, BA, Sociology, Minor: Urban Studies, 2007
- **GPA:** 3.40. In her sophomore year of college, she was hit by a bus, sustaining severe injuries that required rigorous daily physical therapy; her GPA dropped that year. Her junior/senior year cumulative GPA was a 3.62.
- **GMAT:** 650 - 42/ quant; 51/verbal; AWA/5.5 (has taken test twice)
- **GREs:** 690/Verbal Reasoning; 680/Quantitative Reasoning; 5/Analytical Writing.
- **EXPERIENCE:** Client Manager, City of New York, Department of Health, WTC Health Registry (provides post-9/11 scientific research and health services for people suffering health problems related to the 2001 World Trade Center terrorist attack); New York, 2008-present; Assistant Coordinator of Client Services, Department of Health, City of New Orleans, Health Care for the Homeless Department, 2006 – 2008; Founder and Director, *Rise Again*, 2006 - 2007.
- **COMMUNITY SERVICE:** Founder, *Aim High*, a nonprofit organization in Hartford, Connecticut that mentors and tutors low-income and low-achieving teenage girls, 2008 – present; Counselor, Planned Parenthood of Hartford, 2009 – present; Habitat for Humanity, New Orleans, Louisiana, 2006 – 2007, rebuilt homes in New Orleans' Ninth Ward post-Hurricane Katrina.
- **SHORT-TERM GOAL:** Return to New Orleans to join the Department of Health as Coordinator of Client Services for the City's Health Care for the Homeless Department.
- **LONG-TERM GOAL:** Found an international organization that spearheads rapid response relief efforts with a focus on training midwives, nurses, medical assistants, social workers, and a rapid response volunteer corps.

COMMENTARY

This candidate offers interesting issues in her quest for joint MBA/MPH programs. Her professional profile is on track for MPH programs, but she presents only three years of work experience (four by enrollment time) versus the average of five years at top MPH programs. Nevertheless, she can make a strong argument for the strengths she demonstrates and for the solid contributions she has made in the public health and service sector. Her testing indicates that her GRE scores are stronger than her GMAT. As there are some MBA programs that accept either the GMAT or GRE, this is helpful; her GMAT is a concern, though, with her dream school, UC/Berkeley – Haas, which requires the GMAT. We recommend that she secure a private tutor and retake the GMAT a third time if she wishes to proceed with Haas.

For her business school applications, she must make a firm case for the business and management skills that she has acquired to date and the added skills that she wishes to burnish and expand with an MBA. She must also present compelling reasons why an MBA and an MPH are essential and complementary to her long-term goals. We encourage her to take foundation classes in preparation for business school: microeconomics, accounting and statistics. These courses are also required for some MPH programs. Her leadership qualities – vision, values, initiative, passion, commitment, and energy - will be convincing factors in her applications.

We do not see this candidate's cumulative GPA as a stumbling block. Her junior/senior year GPA (3.62) illustrate her capabilities. We recommend that she volunteer this GPA in her application materials and we encourage her to describe the challenges she faced following the accident in her sophomore year, making the case that despite the rigors of recovering from being hit by a bus, she not only achieved a commendable GPA, but also remained committed to her extracurricular activities.

RECOMMENDATIONS

Reach School

- **University of California, Haas School of Business**
MBA/MPH accepts GMAT; 5 yrs experience
<http://mba.haas.berkeley.edu/academics/concurrentdegrees.html>

Stretch Schools

- **University of North Carolina, Kenan-Flagler Business School**
MBA/MPH accepts GRE
<http://www.sph.unc.edu/hpm/>
- **University of Virginia, Darden School of Business**
MBA/MPH accepts GRE
http://www.healthsystem.virginia.edu/internet/phs/wdc-lib/phs_home.cfm?flush=1



Client #4 wishes to pursue a joint MBA/MD degree.

She was born in Bangladesh and was diagnosed with Juvenile Diabetes at age 12, requiring her to travel out of country for medical care. Her family moved to Chicago when she was entering 7th grade to be closer to good medical care. Her father is a professor of economics at the University of Chicago. After her diagnosis of Juvenile Diabetes, she determined to develop a cure for diabetes in the long term and a user-friendly system for administering insulin in the short term. As a senior in high school, she was one of 40 finalists in the Intel Science Talent Search (formerly the Westinghouse Science Talent Search) to win a \$20,000 scholarship for her research to identify a common diabetes mutation. Will receive her BA from Stanford University in May 2010; Top Honors are pending, including Phi Beta Kappa. During her undergraduate years, she received her EMT certification. Long-term goal: establish a clinic dedicated to research on diabetes and providing medical services to underserved diabetics.

- **UNDERGRADUATE EDUCATION:** Stanford University, B.A. Biology, 2010
- **GPA:** 3.97; graduating 2010 with Top Honors, Phi Beta Kappa
- **GMAT:** 750 - 45/ quant; 50/verbal; AWA/5.7 (taken once)
- **MCAT:** 35 (14/physical sciences, 10/verbal reasoning, 11/biological sciences; P/writing sample)
- **EXPERIENCE:** Researcher, Stanford University Medical Center, Palo Alto, CA, 2009; Summer Intern, Bristol-Myers Squibb, Sunnyvale, CA, 2008; Volunteer, Samburu Malaria Clinic, Samburu, Kenya, 2007.
- **COMMUNITY SERVICE:** Kitchen cook and server, Loaves and Fishes, Palo Alto Homeless Shelter, 2005 – present; Activities Chair, South Asia Bangla Dance Troupe, San Francisco, California, 2007 – present.
- **SHORT-TERM GOAL:** Join Eli Lilly Clinical Research Section in Indianapolis, IN bringing new drugs to treat diabetes through R&D to public.
- **LONG-TERM GOAL:** Found and manage a clinic that mounts research on diabetes and provides medical services to underserved diabetics in an urban setting. Within 10 years of establishing the clinic, it will serve as a template for similar clinics across the United States.

COMMENTARY

Candidate is competitive to very competitive at many medical school programs; her qualifications for an MBA program are more challenging. While she has a superb GMAT score, the majority of her work experiences have been research- or medically-related. It will be a stretch for her to convince business schools that her non-academic profile is strong enough to contribute to a business school program. On the positive side, she is quantitatively qualified for business school and she demonstrates tremendous focus, discipline, and achievement. It is also clear that her long-term goals would greatly benefit from an MBA program.

We believe that this candidate makes a better medical school candidate than business school candidate. We will engage in a cost-benefit analysis with her with regard to applying to joint programs. If she wishes to proceed with joint programs, we recommend that she factor in state residency, private institutions, and MBA programs

geared to early career candidates. Overall, we recommend that she focus exclusively on medical school.

RECOMMENDATIONS

- **University Chicago, Booth School of Business**
MBA/MD
<http://www.chicagobooth.edu/fulltime/academics/jointdual/index.aspx>
- **Stanford University, Graduate School of Business**
MBA/MD
[http://www.gsb.stanford.edu/mba/academics/joint_dual_degrees.html#MD MBA](http://www.gsb.stanford.edu/mba/academics/joint_dual_degrees.html#MD_MBA)
- **Harvard University, Harvard Business School**
MBA/MD
<http://www.hbs.edu/mba/academics/jointdegree/HBS-HMS/mdmba.html>

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Client #5 wishes to pursue a joint MBA/JD degree.

He was a star athlete in college, playing Division 1 basketball at University of Michigan – Ann Arbor. As a student leader, he organized *Athletes for Mich Kids*, bringing Division 1 athletes to local schools in Ann Arbor, Michigan to coach after-school sports and tutor middle school students. He graduated from the University of Michigan in 2009 with a major in Political Science. During his college years, he had summer jobs at his father's law firm in Boston, at a leading accounting and consulting firm in New York City, and at a Boston investment bank. His father is a partner in a major law firm which went through a significant and painful downsizing. The candidate has talked at length with his father about the downsizing, the global economy, and the varied corporate scandals that have occurred in recent years. He believes that an MBA/JD is the best path to sharpen his focus on corporate governance and build his management skills. He believes that the combination of business and law will deepen his insights into innovative and ethical management practices. He wishes to practice M&A/Corporate Governance law in the short term. Long term, his sights are set on becoming General Counsel with an international corporation, guiding them on M&A transactions, trade regulations, and systems and practices that ensure strong corporate governance. He also wishes to participate in international *pro bono* work advising lawyers and legal aid practitioners in countries emerging from conflict.

- **UNDERGRADUATE EDUCATION:** University of Michigan – Ann Arbor, AB in Political Science, 2009
- **GPA:** 3.65 with High Honors, received President's Award to a Top Performing Scholar-Athlete at Commencement
- **GMAT:** To be taken
- **LSAT:** To be taken
- **EXPERIENCE:** Legal Assistant, Corporate Practice, Goodwin Procter LLC, Boston, MA, 2009 – present; Summer Analyst, Equities Sales Division, Deutsche Bank, Boston, 2008; Summer Intern, Deloitte LLP, Consulting Services, 2007; Summer Intern, Smith, Daley, and Dunn, LLC (law firm), Boston, 2006.
- **COMMUNITY SERVICE:** Founder and Director, *B-ball for Back Bay Boston*, youth basketball league for boys and girls ages 9 – 14, 2006; Founder and Director, *Athletes for Mich Kids*, bringing Division 1 athletes to public schools in Ann Arbor, Michigan to coach after-school sports and tutor middle school students, 2006 – 2008.
- **SHORT-TERM GOAL:** Associate on Partner track with 100+ member law firm, assigned to Corporate Practice - M&A/Corporate Governance.
- **LONG-TERM GOAL:** General Counsel, international Fortune 500 corporation guiding M&A transactions, trade regulations, and corporate governance practices and systems.

COMMENTARY

Until this candidate has taken the GMAT and LSAT, it is difficult to assess his chances of admission to the highly competitive joint and dual degree programs listed below. If he prepares and performs well on both tests, he is a good candidate for competitive programs. His current position as a Legal Assistant in the Corporate Practice at a leading Boston law firm and his strong academic performance as an undergraduate, in addition to his summer internships with Deutsche Bank and Deloitte LLP, will serve him well as he pursues a joint JD degree. His professional goals nicely align his dual strengths and interest in business and law. His diverse summer and extracurricular activities, including athletics and community service, burnish his credentials and present him as an attractive candidate for an MBA/JD program.

RECOMMENDATIONS

- **Columbia University, Graduate School of Business**
MBA/JD
<http://www4.gsb.columbia.edu/mba/academics/curriculum/dualdegrees>
- **Harvard University, Graduate School of Business**
MBA/JD
<http://www.hbs.edu/mba/academics/jointdegree/HBS-HLS/jdmba.html>
- **Northwestern University, Kellogg Graduate School of Management**
MBA/JD – three-year accelerated program
<http://www.jdmba.northwestern.edu/about/history.htm>

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Client #6 wishes to pursue a joint MBA/MFA or MBA/MS Media degree.

He is a 28-year-old South Korean who completed two years of compulsory military service where he produced recruitment films for the ROK Army. For the past 4 years, he has worked for KT Capital, a financing subsidiary of KT (formerly Korea Telecom), a prominent integrated wired/wireless telecommunication service provider. The applicant's specialty is new media applications and his initiative has been noted by management. He is a patron of Asian arts. He wishes to pursue an MBA/MFA or an MBA/MS with a focus on film. Short-term goal: join a VC firm with media/entertainment partners to gain depth in the film industry. Long-term goal: lead and diversify a South Korean film studio with management and creative skills acquired at a top US joint/dual degree MBA/MFA program.

- **UNDERGRADUATE EDUCATION:** Seoul National University of Technology, Seoul, Korea, BS in Computer Science and Engineering, 2004
- **GPA:** 3.7; graduated Cum Laude (3.6 or higher); recipient of monetary prize for his thesis which developed a prototype for a video game
- **GMAT:** 650 - 48/ quant; 32/verbal; AWA/2.5 (has taken test once)
- **TOEFL:** iBT – Reading 17, Listening 18, Speaking 15, Writing 17. Total: 67
- **GRE:** 560/Verbal Reasoning; 700/Quantitative Reasoning; 3/Analytical Writing.
- **EXPERIENCE:** Associate, KT Capital, 2008 – present; Analyst, KT Capital, 2006-2008; Republic of Korea Army, 2004 - 2006
- **COMMUNITY SERVICE:** Finance Director, Actors Guild of South Korea, 2008 – present; Media Advisor, *SKDocs*, a collaborative of young South Korean documentary filmmakers; Volunteer with *Young Filmmakers of South Korea*, mentoring emerging film and television students.
- **SHORT-TERM GOAL:** Join VC firm with exclusive media/entertainment partners to gain more depth in the film industry.
- **LONG-TERM GOAL:** CEO at major South Korean film studio.

COMMENTARY

This client will make a strong candidate for an MBA/MFA program, but he must concentrate on building his English language skills, both verbal and written, and then retake all of his testing to increase his verbal scores. We recommend that he register with a TOEFL test preparation company that specializes in tailoring a program to his specific needs; practice his English with native speakers, if possible, and/or join an English-speaking conversation class; and take an English writing course.

The candidate's military, professional, community, and personal background nicely balance his interest in film and his passion for the arts with his business/financial expertise and his demonstrated leadership. Added plusses for this candidate are his proven ability to work in intense and frenzied environments, attributes well-known in investment banking and film production! The candidate has built a stellar reputation for strong client relationships which will continue to serve him well in his chosen profession.

Ironically, the only other challenge that this candidate will face is tracking down joint MBA/MFA or MBA/MS Media programs.

Joint MBA/MFA and MBA/MS Media programs are scarce. Many universities offer both MBA programs and MFA / MS Media programs, but they do so independent of each other. For instance, Marshall School of Business, University of Southern California (USC) does not offer a joint or dual degree with USC's School of Cinematic Arts. It is well worth the candidate's time to consult with Admissions Officers from both schools to see if a joint degree can be tailored to the candidate's specifications. The candidate can also look at MBA programs which have concentrations in Media & Entertainment – Columbia University, Graduate School of Business and Northwestern University, Kellogg School of Management are examples.

RECOMMENDATION

- **Boston University, School of Management**
MBA/MS Media Ventures
<http://management.bu.edu/gpo/dual/tv/>
- **Indiana University – Bloomington, Kelley School of Business**
MBA/MA Telecom Program (new media, media management)
<http://www.kelley.iu.edu/mba/academics/dualdegreeprograms.cfm#MIME>
- **New York University, Leonard M. Stern School of Business**
MBA/MFA with Tisch School of the Arts/Kanbar Institute of Film
http://w4.stern.nyu.edu/admissions/fulltime/innovativecurricula.cfm?doc_id=7330



Client #7 wishes to pursue a joint MBA/MS degree in Economics with a specialty in Agricultural Economics.

She grew up in São Paulo, Brazil. Her grandfather founded a leading, now multinational, agribusiness. Hers is the third generation of family owners. She plays an active role in the family business and sits as one of 15 members of the Board of Directors. She advises the family business on product development and placement. The family business has a foundation that serves underprivileged, low income families in São Paulo. She has worked in the *favelas* (slums) of Brazil to raise awareness of child nutrition. Her family's foundation distributes Plumpy Nut high protein biscuits and water purification tablets to families in São Paulo's *favelas*. She has always been committed to healthy living and eating and marathon running, and has pledged significant resources from her family's foundation to prevent childhood malnutrition in Brazil. She is currently working as a Regional Program Director for the William J. Clinton Foundation Alliance for a Healthier Generation, an initiative to reduce childhood obesity in the United States. She wants to start a for-profit business that grows free range beef and poultry and organic vegetables and produces and supplies organic lunches to public and private school cafeterias. The business will also provide vocational training and job referrals to low-income adults and students, physically challenged, and senior citizens.

- **UNDERGRADUATE EDUCATION:** University of California, Berkeley, BA in Economics, 2007
- **GPA:** 3.55
- **GMAT:** 710 - 48/ quant; 37/verbal; AWA/4.0 (has taken test twice)
- **GREs:** 680/Verbal Reasoning; 700/Quantitative Reasoning; 5/Analytical Writing.
- **TOEFL:** Not required; candidate attended 4-year U.S. program.
- **EXPERIENCE:** Regional Program Director/Northern California, William J. Clinton Foundation Alliance for a Healthier Generation, an initiative to reduce childhood obesity, 2009 – present; Agricultural Loan Specialist, Farm Service Agency, Madison, Wisconsin, 2007 - 2009 .
- **COMMUNITY SERVICE:** Developer and Leader, *Berkeley Elementary School Community Garden and Chefs of the Future*, 2008 – present; Team Leader, *Susan G. Komen Race for the Cure*, 2005 – present; Activities Coordinator, *Big Sisters of Berkeley*, 2008 – present.
- **SHORT-TERM GOAL:** Join a major organic food manufacturing company as Coordinator for Product Area Leadership.
- **LONG-TERM GOAL:** Found and lead for-profit business that grows organic meat and vegetables and produces and supplies organic lunches to companies and public and private schools across the United States. The business will also provide vocational training to low-income adults and students, physically challenged, and senior citizens. She will create a portable model so this business can migrate to Brazil and then to other South American countries.

COMMENTARY

This Case Study demonstrates that there is not a tailor-made program for every joint/dual degree program aspirant. This client's professional goals and her pursuit of a joint MBA/MS in Economics, focusing on Agricultural Economics, will require her to do some groundwork to achieve her graduate school goals. Her academics/testing and professional experiences, especially in her family's agribusiness in Brazil, make her highly competitive for top-ranked MBA and MS programs. A major obstacle is finding MBA and MS programs that are both highly ranked; another obstacle is that some graduate programs in Agricultural Economics only offer doctorate degrees – for example, [the University of California, Berkeley](#); still another obstacle is that her specific focus, Agricultural Economics, is not offered at many excellent graduate programs in Economics.

The recommendations listed below are imperfect, at best, but offer a starting point. We recommend that the candidate develop a one-page Mission Statement in which she explains her background, her achievements, and her professional goals and use the statement to inquire with a particular university or universities about creating an individualized joint/dual degree program.

RECOMMENDATIONS

- **Purdue University & Indiana University, Kelley School of Business
MS/MBA Agricultural Economics – dual degree distance program**
<https://www.agecon.purdue.edu/agribusiness/>
- **University of California at Davis, Graduate School of Management
MBA/MS in Agricultural and Resource Economics**
<http://www.agecon.ucdavis.edu/graduate-program/current-students/handbook/ms-mba/>
- **University of Wisconsin – Madison, College of Agricultural and Life Sciences**
<http://www.aae.wisc.edu/>
University of Wisconsin-Madison, School of Business
<http://www.bus.wisc.edu/mba/>
- **Tufts University, School of Nutrition Science and Policy
Masters in Nutrition Science (Agribusiness)**
http://nutrition.tufts.edu/Nutrition-Page-nl2w_1177953852922.html

This client is advised to approach Tufts with a proposal for a joint MBA/MA in Nutrition Science with a Boston-area business school: Harvard Business School, MIT Sloan, Boston University School of Management.



JOINT/DUAL DEGREE PROGRAM DIRECTORY: GLOBAL BUSINESS SCHOOLS

- US PROGRAMS -

Carnegie Mellon University – Tepper School of Business offers dual degree programs allowing students to earn an MBA and a Masters in a specialized field in two to three years, as follows:

- MBA/Computational Finance
- MBA/Software Engineering
- MBA/Healthcare Policy & Management
- MBA/JD
- MBA/MPPM Public Policy & Management
- MBA/Civil & Environmental Engineering

<http://www.tepper.cmu.edu/mba/mba-programs-coursework/dual-joint-degrees/index.aspx>

Columbia University, Graduate School of Business offers 10 dual degree programs with other departments at Columbia University. Additionally, Columbia GSB and UC Berkeley's Haas School of Business have partnered since 2001 to offer a joint bicoastal EMBA “capitalizing on the financial, technological and entrepreneurial expertise of both schools, blending the distinctive strengths of the two schools: Wall Street and Silicon Valley; New York and California.”

Columbia Business School dual degree programs include:

- MBA/MS in Urban Planning (Architecture)
- MBA/DDS
- MBA/ MS (Engineering and Applied Science)
- MBA/MIA (International and Public Affairs)
- MBA/MS (Journalism)
- MBA/JD
- MBA/MS (Nursing)
- MBA/MD
- MBA/MPH
- MBA/MS (Social Work)

<http://www4.gsb.columbia.edu/mba/academics/curriculum/dualdegrees>

Cornell University, Johnson School of Business offers six dual degree programs and will work with students to tailor a dual degree program that matches individual interests and goals.

- MBA/JD
- MBA/MILR - Industrial and Labor Relations
- MBA/MEng
- MBA/MD
- MBA/MPS - Real Estate
- MBA/MHA - Health Administration

The Johnson School also offers a selective five-year program that allows undergraduates to earn an MBA along with their bachelor's degree.

<http://www.johnson.cornell.edu/academic/mba/dualdegree/overview.html>

Dartmouth College, Tuck School of Business offers several joint/dual degree programs:

Dartmouth College Tuck School of Business offers four dual degree programs and two joint degree programs, preparing graduates for careers in diplomacy, international relations, environmental law, “healthcare and medical administration, and in entrepreneurial ventures in pharmaceutical, biotech, and medical product industries.”

- MBA/MALD (Masters in Law and Diplomacy) with The Fletcher School at Tufts University
- MBA/MPA with the John F. Kennedy School of Government at Harvard University
- MBA/MELP with Vermont Law School's Environmental Law program
- MBA/MA with the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University
- MD/MBA, offered with Dartmouth Medical School
- MBA/MPH, offered with The Dartmouth Institute, “a locus of scientists and clinician-scholars working to improve the healthcare system.”

<http://www.tuck.dartmouth.edu/mba/degrees.html>

Duke University, Fuqua School of Business offers six joint degree programs in a bow to what Fuqua describes as an “ever-changing, increasingly undefined, environment where distinctions between business, policy, health care and the larger world we live in are increasingly fading away.” Fuqua students may consider joint degrees as follows:

- MBA/ MD with Duke University School of Medicine
- MBA/JD with Duke University School of Law
- MBA/MEM Master of Environmental Management with Nicholas School of the Environment
- MBA/MF Master of Forestry with Nicholas School of the Environment
- MBA/MPP with Sanford School of Public Policy
- MBA/MSN Master of Science in Nursing with Duke University School of Nursing

http://www.fuqua.duke.edu/programs/other_programs/joint_degree_programs/

Harvard University, Harvard Business School offers five joint degree programs, two of them in partnership with Harvard’s John F. Kennedy School of Government. The HBS joint degree programs are “designed to prepare individuals for complex leadership challenges that balance expertise with effective management skills,” as follows:

- MBA/MPP (Public Policy) - with the John F. Kennedy School of Government
- MBA-MPA-ID (Public Administration/International Development) – with the John F. Kennedy School of Government
- MBA/JD
- MD/MBA
- DMD/MBA

<http://www.hbs.edu/mba/academics/jointdegree/>

Indiana University - Bloomington, Kelley School of Business offers four joint degree programs:

- Three year MBA/JD Program – one of the few accelerated three-year MBA/JD programs in the US
- Four year MBA/JD Program
- MBA/MA Telecom Program (new media, media management, multimedia design, telecommunications law)
- MBA/MA Program combining an MBA with a Master’s degree in:
 - Latin American and Caribbean Studies
 - East Asian Languages and Cultures
 - Russian and East European Languages and Cultures
 - West European Studies
 - Central Eurasian Studies
- MBA/MS Agricultural Economics with Purdue University; dual degree distance-delivered program

<http://kelley.iu.edu/mba/academics/dualDegreePrograms.cfm>

MIT, Sloan School of Management offers four joint and dual degree programs, as follows:

- **Biomedical Enterprise Program (BEP) with** Harvard-MIT Division of Health Sciences and Technology, “geared toward individuals with business experience, a strong foundation in quantitative science, and a desire to join the next generation of leaders in biomedical enterprise.”
- **Leaders for Global Operations (LGO)** awards an **MBA/MS from MIT Sloan** or an **MBA/MS** from MIT School of Engineering; “students learn to solve challenging operations problems by developing knowledge at the intersection of engineering and management.”
- **MBA/MPA or MBA/MPP** with Harvard University’s John F. Kennedy School of Government
- **System Design and Management (SDM)** – joint program with the Engineering Systems Division in the MIT School of Engineering; “educates experienced professionals who will lead the design and management of complex products, organizations and systems.”

<http://mitsloan.mit.edu/mba/dual/index.php>

New York University, Leonard N. Stern School of Business offers four Global Partnership Programs with leading academic institutions in Europe and Asia to deliver the following joint degree programs for global managers:

- TRIUM Global Executive MBA - joint degree from NYU Stern, London School of Economics ,and HEC School of Management, Paris
- Joint MBA with HEC School of Management - MBA from NYU Stern and MBA from HEC School of Management, Paris
- MS in Global Finance in partnership with Hong Kong University of Science and Technology
- Executive MS in Risk Management in partnership with Amsterdam Institute of Finance

Additionally, NYU Stern offers interdisciplinary dual degree programs in collaboration with other NYU academic departments:

- MBA/JD with NYU School of Law
- MBA/MFA in Producing with Tisch School of the Arts/Kanbar Institute of Film
- MBA/MS in Mathematics with Courant Institute of Mathematical Sciences
- MBA/MPA with Wagner School of Public Service
- MBA-MA in French Studies with NYU Graduate School of Arts and Science

http://w4.stern.nyu.edu/academic/academicprograms.cfm?doc_id=1600

Northwestern University, Kellogg Graduate School of Management offers a joint degree for foreign law students in addition to an MD/MBA, JD/MBA, and MMM which combines an MBA and an MEM (Masters of Engineering Management).

- MBA/MD - a five-year program combining an MBA from the Kellogg School of Management and an MD from the Feinberg School of Medicine at Northwestern
- MBA/MEM – Kellogg’s MMM degree combines an MBA and an MEM in two years, “integrating management, operations and design, from concept to execution.”
- MBA/JD – a three-year accelerated program comprised of 6 managerial courses and 72 hours of law coursework

http://www.kellogg.northwestern.edu/Programs/FullTimeMBA/MBA_Programs.aspx

Stanford University Graduate School of Business offers four joint degrees and two dual degrees, as follows:

- MBA/JD
- MBA/MA Education
- MBA/MPP - School of Humanities and Sciences
- MBA/ MS Environment and Resources - School of Earth Sciences
- MBA/MS Bioengineering
- MBA/MD

The Stanford GSB will consider applications for a dual degree in another field from Stanford or another university.

http://www.gsb.stanford.edu/mba/academics/joint_dual_degrees.html

UC Berkeley, Haas School of Business has offered a two-and-a-half year dual MBA/MPH program for 27 years. Courses are taken concurrently in both schools, and students complete a three-month internship in a health organization. The focus is on leadership skills related to the health care industry, including “managed care and insurance; consulting; health care delivery; biotechnology; e-health; medical devices; and pharmaceuticals.” Haas also offers three concurrent degree programs:

- MBA/JD
- MBA/MPH in Health Management
- MBA/MA in International and Area Studies

<http://mba.haas.berkeley.edu/academics/concurrentdegrees.html>

UCLA, Anderson School of Management offers 10 programs that combine an MBA with another graduate degree.

- MBA/JD
- MBA/MD
- MBA/DDS
- MBA/Master of Computer Science
- MBA/Master of Latin American Studies
- MBA/Master of Library and Information Science
- MBA/Master of Nursing
- MBA/MPH
- MBA/MPP
- MBA/Master of Urban Planning

<http://www.anderson.ucla.edu/x15335.xml>

University of Chicago, Booth School of Business offers the joint programs most in demand – MBA/JD, MBA/MD, MBA/MPP, along with a joint MBA/MSW Program which focuses on direct service, agency management, and policy analysis. Joint degree programs include:

- MBA/MPP - Harris School of Public Policy
- MBA/JD - University of Chicago Law School
- MBA/MD - Pritzker School of Medicine
- MBA/MA - School of Social Service Administration
- MBA and MA in International Relations (International Relations Theory and International History; International Political Economy and Development; Regional Studies and Nationalism; International Law, Human Rights, Environmental Studies)
- MBA/MA in Area Studies, including East Europe/Russia , Latin America and the Caribbean, Middle East , South Asia
- MBA/Graduate Program in Health Administration and Policy
- MBA/MSW

<http://www.chicagobooth.edu/fulltime/academics/jointdual/index.aspx>

University of Michigan, Ross School of Business offers 21 MBA dual degree programs and will consider proposals for Student Initiated Dual Degrees with other University of Michigan – Ann Arbor departments. Dual MBA degree offerings include:

- Asian Studies – Chinese, Japanese, South Asia, Southeast Asia
- Modern Middle Eastern and North African Studies
- Russian and East European Studies
- Construction Engineering and Management
- Industrial and Operations Engineering
- Manufacturing Engineering
- Naval Architecture and Marine Engineering
- Educational Studies
- Higher Education
- Architecture
- Art and Design
- Information
- Law
- Management of Patient Care Services (Nursing)
- Medicine (M.D.)
- Music
- Natural Resources and Environment
- Public Health
- Public Policy
- Social Work
- Urban Planning

<http://www.bus.umich.edu/Academics/SpecialPrograms/DualDegrees/MBADual/>

University of North Carolina – Chapel Hill, Kenan-Flagler Business School permits students to pursue a dual degree that combines their business education with studies in four of UNC’s graduate schools. The MBA Program will also consider other non-formal dual degree pursuits with permission from both admissions offices. Dual degree programs include:

- MBA/JD
- MPA/MPH
- MBA/MRP City and Regional Planning
- MBA/MSIS Information and Library Science
- MBA/ME with Nicholas School of the Environment at Duke University
- MBA/MPP with Duke University

<http://www.kenan-flagler.unc.edu/Programs/MBA/Academics/dualDegrees.cfm>

University of Pennsylvania, the Wharton School, offers an MBA/MA in International Studies in its Lauder Program and an MBA/MD joint degree with Penn which requires a five-year combined program comprised of 3-1/2 years in Penn’s medical school and 1-1/2 years in the Wharton MBA Program.

Other Wharton joint/dual degree programs include an MBA in Health Care Management and an MBA/MA in Environmental Studies offered in conjunction with Penn’s School of Arts and Sciences, as well as the following:

- MBA/MS with the School of Engineering and Applied Science and School of Arts and Sciences (biotechnology)
- MBA/March, MBA/MLA, MBA/MCP, MBA/MHP with the School of Design
- MBA/MSE with the School of Engineering and Applied Science
- MBA/MA with Penn’s School of Arts and Sciences
- MBA/JD with the Law School
- MBA/VMD and MBA/MS with Penn Veterinary Medicine
- MBA/MSN, MBA/PhD with the School of Nursing; must apply to the MBA/PhD program simultaneously
- MBA/MSW with the School of Social Policy and Practice

Wharton and the Nitze School of Advanced International Studies (SAIS) of The Johns Hopkins University in Washington, DC offer a three- year MBA/MA dual degree program that prepares students to operate in both business and the international political environment.

Wharton joins with the Harvard Kennedy School in three programs which qualify for a dual degree with Wharton’s MBA program:

- Master in Public Administration (MPA2),
- Master in Public Administration/International Development (MPA/ID)
- Master in Public Policy (MPP).

All three are typically two-year programs. The dual degree option with Wharton allows students to complete the HKS portion of their dual degree over three semesters. The MPA2 program is designed to prepare its graduates for “positions of significant responsibility in the public, nonprofit, and private sectors.” <http://www.wharton.upenn.edu/mba/academics/additional-programs.cfm>

University of Southern California, Marshall School of Business offers a variety of joint/dual programs, including:

- MBA/JD
- MBA/MA in East Asian Area Studies
- MBA/M.Pl - Master of Planning
- MBA/ MRED - Master of Real Estate Development
- MBA/MS in Gerontology
- MBA/MS in Industrial and Systems Engineering
- MBA/DDS
- MBA/Ed.D
- MBA/MD
- MBA/Pharm.D
- MBA/MSW
- MBA/MA in Jewish Communal Service with Hebrew Union College Jewish Institute of Religion

<http://www.usc.edu/dept/publications/cat2008/schools/business/masters/dual.html>

University of Texas at Austin, McCombs School of Business offers an MBA Dual Degree and an MBA Double Degree.

The McCombs MBA Dual Degree may be pursued in the following fields:

- Asian Studies
- Communication
- Latin American Studies
- Law
- Engineering
- Middle Eastern Studies
- Nursing
- Public Affairs
- Global Policy Studies
- Russian, Eastern European and Eurasian Studies

<http://mba.mcombs.utexas.edu/students/academics/jointdeg/index.asp>

The MBA Double Degree Program offers students the opportunity to explore and apply global business concepts. Participants in the MBA Double Degree program earn two advanced degrees: an MBA from the University of Texas at Austin and an MBA (or equivalent) from the overseas partner institutions, including:

- Chinese University of Hong Kong (CUHK), Hong Kong, SAR
- Escuela de Administración de Negocios para Graduados (ESAN), Lima, Peru
- Fundação Getúlio Vargas (FGV), São Paulo, Brazil
- Guanghua School of Management, Peking University, Beijing, China
- Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM-EGADE), Monterrey, Mexico
- Pontificia Universidad Católica de Chile (PUC), Santiago, Chile
- WHU Koblenz-Otto Besheim Graduate School of Management, Koblenz, Germany
- ITESM-EGADE - Zona Central campuses: Estado de México, Querétaro and Toluca, Mexico
- ITESM-EGADE - Guadalajara Guadalajara, Mexico
- ITESM-EGADE - Zona Metropolitana Mexico City; campuses: Santa Fe and Mexico City

<http://mba.mcombs.utexas.edu/students/global/doubledegree.asp>

University of Virginia, Darden School of Business offers dual degree programs in conjunction with other schools and departments at the University of Virginia. These include:

- MBA/JD
- MBA/MD
- MBA/MPH
- MBA/MA in East Asian Studies
- MBA/MA in Government or Foreign Affairs
- MBA/ME
- MBA/MSN (Masters in Nursing)
- MBA/PhD

http://www.darden.virginia.edu/html/standard.aspx?menu_id=72&styleid=2&id=816

Yale University School of Management offers joint-degree study with other schools and programs at Yale University. Students typically complete an MBA and another degree in less time than required to take the two programs sequentially. Students may pursue joint degrees with other university graduate programs, as approved by Yale University SOM.

Yale School of Management joint degrees include:

- MBA/JD with Yale Law School
- Three-year Accelerated Integrated MBA/JD with Yale Law School
- MBA/MEM or MF with Yale School of Forestry and Environmental Studies
- MBA/MPH with Yale School of Public Health
- MBA/MD with Yale School of Medicine
- MBA/MARCH with Yale School of Architecture
- MBA/MFA with Yale School of Drama
- MBA/MDIV or MAR with Yale Divinity School
- MBA/MA in International Relations with Yale Graduate School of Arts and Sciences
- MBA/PhD with Yale Graduate School of Arts and Sciences

http://mba.yale.edu/MBA/curriculum/joint_degrees.shtml

- INTERNATIONAL PROGRAMS -

Many non-US MBA Programs are shorter in duration – 12, 15, 18 months – and do not offer joint or dual degrees. International programs that offer joint or dual degrees include HEC School of Management, Paris; IE Business School, Madrid; McGill University, Desautels Faculty of Management, Montreal; Queen’s University School of Business, Kingston, Ontario, Canada; The University of Melbourne Business School; University of Toronto Rotman School of Management; and Nanyang Technological University in Singapore.

Aston Business School in Birmingham, England offers a joint European Masters in Management degree in partnership with EMYLON Business School in France and Ludwig Maximilian Universität in Germany. Studies combine marketing at Aston Business School, Corporate Finance at EMYLON Business School, and Organization, Change and Strategy at Ludwig Maximilian Universität.

<http://www.european-master.com/>

Chinese University of Hong Kong offers dual MBA degrees with [HEC School of Management, Paris](#); [University of Texas at Austin McCombs School of Business](#); and a dual MBA/MS degree program with [MIT](#). CUHK also offers three joint degree programs:

- MBA/JD
- MBA/MSc in Finance
- MBA/MPH

http://www.baf.cuhk.edu.hk/mba/programmes_ft_cs.html

HEC School of Management, Paris offers two options for double degrees: a HEC MBA joined with an MBA from another institution and a HEC MBA combined with another Master's degree. Admissions are managed through each institution. Double degrees include:

USA

- MBA - Stern School of Business, New York University
- MSMS - MIT Sloan School of Management
- MA - Fletcher School of Law and Diplomacy, Tufts University

China

- MBA - Chinese University of Hong Kong
- MBA - SEM - Tsinghua University Beijing

Singapore

- MBA - National University of Singapore

Europe

- MA - London School of Economics, UK
- MBA - ESADE, Spain

Mexico

- MBA - Instituto Tecnológico de Monterrey

Brazil

- MBA - Fundação Getulio Vargas Sao Paulo

Argentina

- MBA - Universidad Torcuato di Tella Buenos Aires

Chile

- MBA - Pontificia Universidad Católica de Chile

<http://www.mba.hec.edu/Academics/International-Partnerships/Double-Degree-Program>

IE Business School in Madrid, Spain offers two dual degree programs with US business schools – MIT and Tufts University's Fletcher School of Law and Diplomacy.

- MBA/ME - IE is partnered with the MIT Center for Transportation and Logistics and the Zaragoza Logistics Center in a dual master's degree program offering an International MBA and a Master of Engineering in Logistics in 19 months. This dual degree “prepares international business leaders to meet the challenges of globalization with the general management know-how, technological expertise, and advanced analytical skills to face the challenges of product proliferation, offshore manufacturing and emerging markets.”
- MBA/MALD (Master of Arts in Law and Diplomacy) or MBA/MA – joint degree program with Tufts University's Fletcher School of Law and Diplomacy

http://imba.ie.edu/your_program.php

McGill University, Desautels Faculty of Management in Montreal aims to prepare leaders to excel in government, corporations, and common and civil law practices, as well as in the field of health care in its two joint degree programs:

- MBA/LAW – Management and Law
- MBA/MDCM – Management and Medicine

<http://www.mcgill.ca/desautels/mbalaw/>

<http://www.mcgill.ca/desautels/mdmba/>

Nan yang Technological University in Singapore offers three double MBA degree programs with the following business schools:

- Waseda University, Japan
- University of St. Gallen, Switzerland
- ESSEC Business School, France

<http://www.nanyangmba.ntu.edu.sg/DoubleMasters/>

Queen's University School of Business in Kingston, Ontario, Canada offers a joint MBA/JD degree

http://business.queensu.ca/mba_programs/mba/JD_MBA.php

The University of Melbourne Business School offers three joint degree programs which equip students with joint MBA degrees combining management skills with legal expertise, knowledge of how to transform organizational dynamics, and information technology management.

- MBA/JD
- MBA/Master of Marketing
- MBA/Master of Information Systems

<http://www.mbs.edu/go/degree-programs/mba-and-general-management-programs/jd/mba>

<http://www.mbs.edu/go/degree-programs/mba-and-general-management-programs/mba/master-of-marketing>

<http://www.mbs.edu/go/degree-programs/mba-and-general-management-programs/mba/master-of-information-systems>

University of South Australia Graduate School of Business offers an MBA Double Masters which combines an MBA with a second Masters from one of the following fields:

- Accounting
- Administrative Management
- Event Management
- Human Resource Management
- Innovation and Entrepreneurship
- Integrated Supply Chain Management
- International Business
- International Studies with a concentration in Asia-Pacific Twenty-First Century; Islam, Politics and International Relations; Western Culture, Fundamentalism and Secularization; World Politics, Culture and the Security Debate; Comparative Politics and Security Strategies; Human Rights, Identity and Security; Culture, Language and Identity; Sustainable Development; International Interventions: Democratization and State Building; Environmental Security and Human Rights
- Management
- Marketing
- Tourism

<http://www.unisanet.unisa.edu.au/programs/program.asp?Program=DMBA&Year=2010>

University of Toronto, Rotman School of Management offers five combined degrees and one joint degree:

Combined Degrees:

- MBA/JD
- MBA/Jeffrey Skoll BAsC
- MBA/Collaborative Program in Asia-Pacific Studies
- MBA/Collaborative Program in Environmental Studies
- MBA/Dynamics of Global Change Collaborative Doctoral Program

Joint Degree:

- MBA/Master of Financial Economics

<http://www.rotman.utoronto.ca/degree.htm>

University of Western Ontario, Richard Ivey School of Business offers a combined MBA/JD degree.

http://www.ivey.uwo.ca/mba/learning/combined_JD_MBA.htm

NOTE FROM MAXX ASSOCIATES:

To the best of our knowledge and as supported by current research, all program listings are accurate. Institutions change programs from year to year, so it is important to check with individual schools before applying.

- ABOUT US -



Maxx Associates was founded in 1976 to provide application counseling in the complex and competitive world of graduate business school admissions. Today, Maxx Associates advises clients across the entire spectrum of graduate disciplines, including business, law, medicine, and arts and sciences. We serve candidates from North America, South America, Europe, and Asia.



Irene Maxx Duffy, Maxx Associates' founder and director, received her undergraduate degree from the University of Pennsylvania and her MBA from The Wharton School. Before starting Maxx Associates, Ms. Duffy was Associate Director of Admissions at Harvard University's Graduate School of Business Administration. She has corollary experience in career planning, marketing, advertising, and franchise consulting. Ms. Duffy has conducted corporate seminars and taught at a variety of continuing education programs. She is a co-founder and current Secretary of the Association of International Graduate Admissions Consultants.